



# Julie Boucher



## Diversity of experience

Experience in engaging with a broad range of communities from urban to remote regional communities and people from a variety of cultural backgrounds.

## Understands implications

Understanding of the implications of SIA and SIMPs in the context of organisational and project decision making.

## Cross discipline knowledge

Multidisciplinary experience in landuse planning, building construction, transportation network development, resources sector development.

Julie is a Community Engagement and Social Impact Assessment (SIA) specialist with formal qualifications and 20 years' experience in Public Participation, Project Management and Environmental Planning in New Zealand and Australia.

For the past almost nine years Julie specialised in community engagement and the development and delivery of social impact assessment and management for infrastructure and the resources sector engaging with landholders, community members and key stakeholders.

Julie is also one of only 3 NZ licensed IAP2 Trainers, delivering training to engagement practitioners across New Zealand and Australia, both in classroom and online.

Julie's experience shows she can work alongside the client team's stakeholder and communications specialists, and with the public including community groups, business and industry representatives, utilities companies, local residents groups and schools.

## Project Experience

### Social Impact Assessment, Social Outcomes and Social Planning

#### Airport to Botany RTN SIA and Social Outcomes Strategy, Te Tupu Ngātahi Supporting Growth Alliance, 2021

Undertaking the Social Impact Assessment for the Project. This included engaging with stakeholders and the community to understand potential impacts and develop recommended mitigation strategies, including working with the Business Community to agree an approach to managing impacts of construction on businesses. Also leading the development of a Social Outcomes Strategy to identify a pathway for realising positive social outcomes during planning and construction phases of the Project, and providing long term legacy benefits to the community.

#### Auckland Light Rail, Social Outcomes Strategy, Waka Kotahi, 2021

Both supporting the Engagement team in planning and facilitating targeted stakeholder workshops, and developing a Social Outcomes Strategy during the Indicative Business case stage which is to identify a preferred mode and route for light rail through the Isthmus of Auckland. This included assessing options against social criteria for a multi-criteria assessment, leading a local researcher programme to gain insights into a particular community from the community's point of view, and developing a high-level Social Outcomes Strategy for the project. The Social Outcomes Strategy includes opportunities for education and employment, social procurement and a framework for community led design of aspects of the project.

#### Social Outcomes Baseline Assessment Framework, Waka Kotahi, 2021

Building on work completed by Rachel Maas, completing the development of a Social Outcomes Baseline Assessment Framework to be applied to all capital works projects across the organisation to better understand communities, bring consideration of social issues into project decision making earlier and improve social outcomes in projects.



## CURRICULUM VITAE

### QUALIFIED AND CONNECTED

- Post Graduate Diploma, Resources and Environmental Planning
- Masters of Social Science (Geography)
- Full member, New Zealand Planning Institute (MNZPI)
- Project Management Professional
- Licensed IAP2 Australasia Trainer
- IAP2 Certificate of Public Participation
- ConstructSafe L1
- Member, International Association for Public Participation (IAP2)
- Board Member, International Association of Public Participation (IAP2)
- Chair, SIA Specialist Environmental Advisory Committee, CEnvP Scheme

#### **NZ Upgrade Programme – Step change, Waka Kotahi 2020-2021**

Co-leading the social and sustainability outcomes workstream in identifying initiatives to improve social and sustainability outcomes for projects within the NZUP government funded programme. A suite of initiatives have been identified, guidance developed, and implemented through minimum requirements in contracts.

#### **Landowner Engagement Training, Waka Kotahi 2020-2021**

Working with one of the other NZ IAP2 trainers, developing a 3-step rubric training framework and training content for all Waka Kotahi staff, accredited service providers and consultants involved in engaging landowners. Aimed at improving the experience for all parties, including managing wellbeing, and enhancing outcomes for landowners.

#### **Wastewater BPO Project, Palmerston North City Council, 2020-2021**

Peer review of the desktop social assessment of options, and update of the MCA assessment of various options, and reporting to Council. Social issues/impacts are considered one of the highest weighted issues within the MCA. The SIA for the preferred option is due to be undertaken in 2022.

#### **Mount Pleasant Optimisation Project, MACH Energy, 2019-2020**

Project Director and internal peer review of both the Scoping SIA and the SIA to assess a proposal to extend the life of the mine, located in NSW.

#### **Downtown Program Cumulative SIA**

The Downtown Program in Auckland comprises 7 discrete projects in downtown Auckland CBD. Alongside other development for the City rail Link, American's Cup team base development, hotel and commercial development there was considerable risk of cumulative impact. Julie was Project Director and internal peer review for a desktop based cumulative SIA.

#### **Other Social Impact Assessments**

Lead SIA practitioner, team member or SIA Reviewer for numerous SIA in NZ and Australia including:

- SH1 Whangarei to Te Hana SIA Project Director and internal peer review
- Pacific Reef Fisheries Participatory SIA Project Director and internal peer review
- NZ Transport Agency SIA Guidelines Project Director and internal peer review for completion of the SIA Guidelines
- Hillalong Coal Project SIA Project Director and internal peer review
- Seapath
- Lincoln Road
- Adani Coal Mine
- CopperString electricity corridor
- Arafura Rare Earth Mine
- Drake Coal
- Yabulu Nickel Refinery Closure.

Also included preparing draft Social Impact Management Plans.