CURRICULUM VITAE

MS MAIDEN R. MANZANAL-FRANK

RR3 RIMBEY, ALBERTA, CANADA T0C 2J0
Contact Number: 1-403-913-5140
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Website: www.maidenmfrank.com

EDUCATION:

Master of Business Administration (2023)
Manchester Metropolitan University
Manchester, UK

Professional Development Certificate in Intermediate and Advanced Data Analysis (2018)
College of Continuing Education
Red Deer College (Polytechnic)
Red Deer, Alberta, Canada

Professional Development Certificate: Rotary Peace Fellowship (2015)
Peace and Conflict Resolution
Chulalongkorn University
Department of Political Science
Bangkok, Thailand

Professional Certificate in the Study of International Development (2012)
Department of Political Science
McGill University
Montreal, Quebec, Canada

Master in International Studies (2001)
Minor: International Political Economy and Comparative Governments
Department of Political Science
University of the Philippines
Diliman, Quezon City, Philippines

Bachelor of Science in Foreign Service, *With Honors* (1998)
Major in Diplomacy
Lyceum of the Philippines
Intramuros, Manila, Philippines

Various international courses and certificates in International Development (Montreal), Emerging Practices in Development Evaluation, Country Systems Monitoring and Evaluation, Facilitating and Mentoring Inclusive Leadership Development (BC), Development Index and Social Return on Investment (SROI), Internal Control System (Thailand), Fair Trade Audits Training for Micro-enterprises, Sustainable Fair Trade Management System Training for Facilitators and implementers, Developing a Strategic Communication Plan, Training Assistant Development Program.

WORK EXPERIENCE:

November 2017-present
March 2014 to August 2015/
FOUNDER, CEO, AND LEADERSHIP SPEAKER, AUTHOR, AND SENIOR CONSULTANT ON STRATEGY, CHANGE, AND LEADERSHIP
Alberta, Canada
www.maidenmfrank.com
Six years (non-consecutive) taking varied roles and complex assignments as a strategist, program designer, analyst, trainer, governance advisor, facilitator, coach, and speaker with Canadian businesses, non-profits, public agencies, and international organizations. Evaluation, research, and coaching assignments undertaken include the evaluation of UNICEF Humanitarian Response to Typhoon Haiyan in the Philippines, strategic facilitation role with Rotary Club YEG Passport, Edmonton, and Centre for Peace and Justice, Burman University, and Leadership and Change-making Coaching with the Rotary Peace Fellowship Cohort 31, 32 and 33 respectively.

October 2015-May 2016
FIELD OPERATIONS SUPERVISOR, STATISTICS CANADA
Red Deer, Alberta
Hired, trained, supervised, and managed 140 field operations workers for the 2016 Census.

October 18, 2010- March 30, 2014
DIVERSITY COORDINATOR
CITY OF ABBOTSFORD
Abbotsford, BC, Canada
www.abcdiversity.ca/www.abbotsford.ca

Three years in project management and implementation of award-winning diversity initiative "Abbotsford Building Connections" project for the City of Abbotsford, British Columbia, and three major community partners. The project built and developed two community intercultural hubs in West Abbotsford, developed and implemented interfaith relations and activities, and developed and implemented the Diversity Networking Series for businesses. Other strategic functions included marketing and communications, outreach and community development, government liaison, proposal writing, and strategic planning for the project and community stakeholders. In its second year, the project received the nomination for *"Best Innovative Initiative*" and Maiden Manzanal, Diversity Coordinator as "*Champion for Diversity*." The project won the citation "*Outstanding Project in Community Outreach"* Award. In its 4th year, the project received a nomination for the Nesika Provincial Awards for ``*Outstanding Initiative"* citation.

March 2007- June 2010
REGIONAL PROGRAMME MANAGER
ASIA FAIR TRADE FORUM INC./WORLD FAIR TRADE ORGANIZATION ASIA
Quezon City, The Philippines

Development, implementation, and management of projects all over 14 countries in Asia for poverty reduction through enterprise development focusing on 85 MSMEs (Bangladesh, Cambodia, China,

Hong Kong, India, Indonesia, Lao, Nepal, Philippines, Pakistan, Sri Lanka, Thailand, Timor Leste, Vietnam). An interim Executive Director from October 2007-October 2008 in charge of running the organization. I developed the Regional Advocacy Strategy for Asia Fair Trade Organizations.

TEACHING/ACADEMIC EXPERIENCE:

2024
SUMMER PART-TIME INSTRUCTOR (ONLINE/ASYNCHRONOUS)
RED DEER POLYTECHNIC SCHOOL OF BUSINESS, SCIENCE, AND COMPUTING
BUS 1101: Cross-Cultural Awareness

2023
SUMMER PART-TIME INSTRUCTOR
RED DEER POLYTECHNIC SCHOOL OF BUSINESS, SCIENCE, AND COMPUTING
BUS 1101: Cross-Cultural Awareness

GUEST SPEAKER
BURMAN UNIVERSITY, ALBERTA, CANADA
Provocateurs: Global Impact Leadership
Business Strategy Lecture at the School of Business

2021-2023
ADJUNCT FACULTY AND COACH
ROTARY PEACE CENTRE, CHULALONGKORN UNIVERSITY, THAILAND
Leadership and Changemaking at the Peace, Conflict, and Development Nexus Cohort 31
Leadership Development Group Coaching Sessions Cohort 32 & 33
Leadership in Turbulent Times Seminar with Rotary Peace Centre, Makerere University, Uganda

2020
ADJUNCT INSTRUCTOR
RED DEER POLYTECHNIC DIVISION FOR ADVANCED EDUCATION, ALBERTA, CANADA
Leadership 101: Introduction to Leadership
Leadership 202: Management Skills for Supervisors
Leadership 203: The Personal Side of Leadership
Leadership 1989: Leading Culturally Diverse Teams
AMSC-2287: Strategy Planning Advanced Management Certificate
PM-1970- Project Management: Leadership and Resource Management

GUEST SPEAKER
PRAIRIE COLLEGE, ALBERTA, CANADA
BU105 Organizational Health and Performance
Managing Cross-cultural Teams
Provocateurs not Philanthropist: Turning Good Intentions into Global Impact (Changemakers Books: 2022)

2019
GRADUATE PROGRAM MENTOR (August-October)
MONASH UNIVERSITY & WHYDEV, MELBOURNE AUSTRALIA
MASTERS IN INTERNATIONAL DEVELOPMENT PRACTICE
APG5100: Understanding Career Trajectories & Mentoring in International Development

2018
GUEST LECTURER
RED DEER COLLEGE, RED DEER, ALBERTA, CANADA
Sociology- Social Research & Evaluation: Lessons Learned in Humanitarian Evaluation
Business Management- Social Enterprises: Lessons from the Asian Fair Trade Enterprises

SPEAKER
BURMAN UNIVERSITY/A BETTER WORLD CONFERENCE, LACOMBE, ALBERTA
Finding your passion and purpose in a humanitarian and development
Entrepreneurs for Global Impact, Business Speaker Series, School of Business

2014/2015
GUEST LECTURER
UNIVERSITY OF THE FRASER VALLEY, ABBOTSFORD, BC
POLS 360: The United Nations and International Organizations: The Asian Fair Trade Movement
GDS 100: A World of Development: Humanitarian Action: Case of Typhoon Haiyan in the Philippines

2012-2013
GUEST LECTURER
THE UNIVERSITY OF THE FRASER VALLEY, ABBOTSFORD, BC
GEOG 340: Geography of Poverty and Development: Basics of Fair Trade & Fair Trade in Asia: Achievements and Challenges
PHIL 210: Contemporary Issues in Morality & Politics: Faith Twinning in Abbotsford

June 1999 - March 2001
INSTRUCTOR I
Courses: International Studies/Basic Courses in Social Science
Philippine History
Philippine Constitution
World History
Rizal
COLLEGE OF HOLY SPIRIT OF MANILA
International Studies and Tourism Department
Mendiola, Manila

SCHOLARLY ACTIVITY:

Fellowship
Fellow at Rotary International Peace and Conflict Resolution Program Professional Development

Certificate, Chulalongkorn University, Thailand, (Cohort 2015)

Published Works
Training Material/Manual:

Developer. *The module on International Games for Community Leaders*. The City of Abbotsford. 2012
Co-Developer. *The module on Diversity Leadership Training for Abbotsford Building Connections* Project. The city of Abbotsford. 2011
Contributor. *Human Rights Youth Summit Training Modules*. Amnesty International Philippines. 2001 & 2002

Project Reports/Policy Briefs:

Contributor. *Peace Anthology from Rotary Peace Fellows* (Publication Date: 2025)
Author. *Provocateurs not Philanthropists: Turning Good Intentions into Global Impact* (Changemakers Books, 2022).
Author. *Leading in Crisis: Mining Opportunities* eBook. GlobalStakes Consulting, March 2020.
Author. *Innovation Challenges in Peacebuilding.* Rotary Peace Fellowship Tenth Anniversary Publication, Bangkok, Thailand. July 2016
Author. *In the Eye of the Storm: Natural Disaster and Insurgency in the context of Samar and Leyte,* Philippines, March 2015
Contributor. *Real-Time Evaluation of UNICEF Humanitarian Response to the Typhoon Haiyan in the Philippines, Final Report*. UNICEF. June 2014
Writer. *Abbotsford Community Asset Report on Diversity and Immigration*. Abbotsford Community Services. 2014
Author. *Abbotsford Building Connections: Emergent Practices in Diversity and Inclusion*. City of Abbotsford. 2014
Writer Contributor. Annual Events. *Food and Wine Guide 2011*. Tourism Abbotsford. 2011.Page 14.
Field Researcher. *Fair Trade Vancouver Handicraft Supply Chain Research*. Fair Trade Vancouver. 2010.
Writer. *The Voice Business: WFTO Asia Fair Trade Advocacy Best Practice.* Unpublished, WFTO-Asia. 2010
Writer. *WFTO Asia 2009 Annual Report: Driving Innovation and Growth*. Unpublished, WFTO Asia. 2010
Writer and Researcher. *Philippine Human Rights Situation 2000: A Prelude to President Estrada's Curtain Call.* Human Rights Information Center (Philrights). 2000
Writer and Researcher. *Philippine Human Rights Report First Quarter, 2001.* Human Rights Information Center (Philrights). 2001

Magazine/Newsletter/Online Articles:
Medium.Com/Thrive Global: Interview with Maiden Manzanal-Frank *Lessons I learned from last year to take your organization to the next level,* 2024
Ignite Magazine: *How Maiden Manzanal-Frank brings strategy, change, and leadership into powerful solutions for executives,* 2024
Rotary Voices, Rotarians as Provocateurs: Building Legacies and Leading for Impact in Turbulent

Times. October, 2022

For Agrisuccess Magazine, Healthy Future: Strategic Planning During Uncertain Times, November 2020.

Rotary, Rotary International, Rotary Service in Action. Facilitating Peace in Local Communities, February 27, 2020. Retrieved 2020-04-10

Canadian Society of Association Executives. Throw your strategic plans away: 3 Lessons from the Failure Playbook 2019

For Alberta Facility Personnel Association: Good Change, Bad Change, Optimal Change, October 2019

For GlobalStakes Consulting: Thoughts on Innovation, Impact, & Sustainability- Nov 2018-present

For City of Abbotsford Abbotsford Building Connections ProjectWebsite April 2011-Feb 2014(46 blog articles) (distributed online)

M. Manzanal. "Fair Trade & Food Security: Empowering Farmers and Small Producers," published \ at SangSaeng Magazine, UNESCO APCIEU, No. 26, pp. 17-20, Dec. 2009

For **WFTO Asia E-Newsletters** June 2007-Dec 2010 (14 editions) published and distributed

M. Manzanal. Fair Trade and Solidarity Economy: learning from each others' journeys, WFTO Asia eNewsletter, April-June 2009

Conferences/Presentations/Speaking Engagements:

Keynote Speaker, Leder School of Business, King's University, November 2024.

Guest Speaker, Idea Citizen Podcast, November 2024.

Keynote Speaker, Mines Paris Executive Education Program-UK, September 2024.

Guest Speaker, Rotarians as Provocateurs, Rotary Club of Sumas-Abbotsford, February 2024.

Guest Speaker, Provocateurs for Global Impact, ASCEND2GLORY Podcast, January 2024.

Keynote Speaker, Managing Change Through The Years: Sharing Some Real-Life Perspectives as an Insider, Change Management in Organizations and Communities, IDRAC Business School, Lyon, France, November 2023.

Guest Speaker, Provocateurs for Global Impact, Business UNUSUAL Podcast, September 2023.

Guest Speaker, Provocateurs for Global Impact, Rainforest Alberta Podcast, May 2023.

Guest Speaker, Provocateurs for Global Impact, The Humanitarian Entrepreneur Podcast, April 2023.

Guest Speaker, Rotarians as Provocateurs, Rotary Club San Miguel de Allende, April 2023

Guest Speaker, Business Strategy Lecture, March 15, 2023.

Guest Speaker, Burman University School of Business, Business Speaker Series, January 26, 2023.

Keynote Guest Speaker, Rotarians as Provocateurs, Rotary Club of Red Deer, January 16, 2023.

Keynote Guest Speaker, Rotarians as Provocateurs, Rotary Club of Lacombe, November 17, 2022.

Podcast Guest Speaker, Provocateurs, Rockin' Book Reviews, October 21, 2022.

Podcast Guest Speaker, Presentation on Provocateurs not Philanthropists: Turning Good Intentions into Global Impact, Fair Podcast, World Fair Trade Organization, The Netherlands, September 21, 2022

Keynote Speaker, Presentation on Strategic Thinking for New Entrepreneurs, Leduc and District of Wetaskiwin Chamber of Commerce and Leduc Startup Business Series, August 18, 2022

Keynote Speaker, Presentation on Beyond Resilience: Thriving in the Post-Pandemic Emergence, The University of Alberta, Faculty of Graduate Studies and Research, (Online) June 15, 2022

Keynote Speaker, Presentation, Sustainability Series at Juris North 2022 Roundtables, United Kingdom, April 27, 2022

Guest Speaker, Presentation on Beyond Resilience: Thriving in the Post-Pandemic Emergence, YEG

Rotary Passport club-Edmonton, November 20, 2021

Keynote Speaker, Presentation on Rotary Peace Fellowship, Rotary Club-Nepean-Kanata, Canada, May 16, 2021

Guest Speaker, Exploring Careers in Consulting, Rotary Peace Fellowship Alumni Association, US April 27, 2021

Guest Speaker, Business Transformation/Sustainability Course Intervention (Online). Manchester Metropolitan University, UK April 1, 2021

Panel Speaker, UNESCO Diversity Futures Summit: Future of Economic Rights (Online), December 10, 2020

Guest Speaker, Managing and Leading Diverse Teams, Red Deer College Centre for Continuing Education (Online), November 25, 2020

Guest Speaker, Presentation on Fair Trade Challenges, Prairie College (Online), November 7, 2020

Guest Speaker, Beyond Resilience: Thriving in a post-Pandemic World, Edmonton Start-up Week, October 19, 2020.

Guest Speaker, Leading in Crisis: Mining Opportunities, the University of Liberal Arts, Masters in Communication, Bangladesh (Online), September 30, 2020.

Guest Speaker, Business Reset Post-Pandemic, Trico Changemakers Studio (Online), August 13, 2020.

Virtual Guest Speaker, Leadership in International Projects: Innovation, Impact, & Sustainability (Online) for Rotary Club of Ikeja South, Nigeria District 9110, May 21, 2020

Speaker, Lessons Learned in Strategy, Canadian Society of Association Executives Conference, Vancouver, BC, October 23, 2019

Speaker, Alberta Social Innovation Connect Podcast, Alberta, September 9, 2019

Speaker, Lunch and Learn on Strategy, Olds Entrepreneurship Centre, Alberta, May 21, 2019

Panel Discussant, The Social Shift: Social Entrepreneurship Forum, Businesslink, Royal Alberta Museum, Alberta, April 26, 2019

Guest Speaker, Maiden Frank's Strategy Success Formula, ARPA Choosewell Seminar, Alberta, April 24, 2019

Guest Speaker, Why Strategy Plans Fail, Businesslink Business Webinar, Alberta, March 2019

Speaker, Strategy, Accountability, And Engagement, Rotary Club of Innisfail, Innisfail Golf Club, January 24, 2019

Guest Lecturer, Lessons Learned in Hunanitarian Evaluation, Red Deer College, November 2018

Guest Lecturer, Challenges of Asian Fair Trade Social Enterprises, Red Deer College, August 2018

Speaker, Strategy, Accountability, And Engagement, Rotary Club of Sylvan Lake, November 21, 2018

Speaker, Strategy, Accountability, And Engagement, Rotary Club of Ponoka, September 2018

Speaker, ACT 2018: The Humanitarian Leaders of Tomorrow, Lacombe, Alberta, Canada. May 5-6, 2018

Speaker, 2017 Global Peace Index, Rotary Club of Ponoka, Ponoka, Alberta, July 2017.

Workshop Presenter. Innovation Challenges in Peacebuilding. Bangkok, Thailand. June 21, 2016.

Speaker, The Rotary Peace Fellowship, Rotary Club of Red Deer (noon), Red Deer, Alberta, June 2016.

Speaker, The Rotary Peace Fellowship, Rotary Club of Sylvan Lake, Sylvan Lake, Alberta, May 2016.

Presenter, The Asian Fair Trade Movement, Abbotsford Learning Plus Society, Abbotsford, BC, Canada, April 9, 2015

Presenter, In the Eye of the Storm: Natural Disaster and Insurgency in Samar and Leyte Philippines, Public Presentation for Rotary Peace Fellowship, Bangkok, Thailand, March 25, 2015

Presenter, Typhoon Haiyan in the Philippines: Lessons learned from the Humanitarian Response, Rotary Club of Lumphinee, Bangkok, Thailand, February 2015

Presenter, Emergent Themes for Community Planning, Abbotsford Community Services. October

2014

Presenter. *Welcoming Communities Action Plan Project*. Rotary Sumas-Abbotsford. November, 2013

Guest Speaker**.** *Diversity in Abbotsford.* Graduation Ceremonies 2013 Chinese Student Delegation. Gateways Learning Centre, February 2013

Speaker. *Welcome Remarks for Diversity Networking Series, 2013*. City of Abbotsford and Abbotsford Community Services. October 2013

Speaker. *Welcome Remarks for Diversity Networking Series, 2012*. City of Abbotsford and Abbotsford Community Services. October 2012

Guest Speaker. *Welcome Remarks to the Vaisakhi Celebration 2012*. Eugene Reimer Middle School, Abbotsford, BC. April 2012

Speaker. *Multiculturalism Program Community of Practice*. Citizenship and Immigration Canada. March 2012

Speaker. *Multiculturalism Program Community of Practice*. Citizenship and Immigration Canada. November 2011

Presenter. *Diversity presentation to CARE*. Career Resources and Employment Services. Abbotsford, BC. January 2012

Presenter. *Diversity presentation*, Indo-Canadian Seniors Society, Abbotsford, BC, March 2012

Presenter, *Diversity in Abbotsford*. South Sudanese Humanitarian Society Independence Day Celebration. July 2011

Panel Speaker. *Diversity and Intercultural Connections*, FV Conservancy Connection Conference, Abbotsford, BC. October 2011

Presenter. *Abbotsford Building Connections Project*. Abbotsford Agricultural Commission. Abbotsford, BC. September 2011

Presenter. *Abbotsford Building Connections Project*, Nexus Church Sunday Service, Abbotsford, BC. March 2011

Presenter. *Abbotsford Building Connections Project*, Abbotsford Airport. Abbotsford, BC. March, 2011

Presenter. *Abbotsford Building Connections Project*, Rotary Club of Abbotsford, Abbotsford, BC. February 2011

Presenter. *Abbotsford Building Connections Project*, Kiwanis Club of Abbotsford, Abbotsford, BC. February 2011

Presenter. *Abbotsford Building Connections Project*, Fraser Valley Indo-Canadian Business Association, Abbotsford, BC. February 2011

Presenter. *Abbotsford Building Connections Project*, Menno Hospital Board of Directors Meeting, Abbotsford, BC. February 2011

Presenter. *The Asia Fair Trade Movement*. International Network of Bamboo and Rattan (INBAR) International Conference. Isabela, Philippines. 2008

Presenter. *Asia Fair Trade Forum Achievements*. International Fair Trade Association Conference 2007. Brussels, Belgium. May 2007

Training Conducted, Organized and Facilitated:

Organizer/Presenter. *Strategy Videoke for Changemakers and Entrepreneurs*, October 2025.

Consultation Resource Person, *Innoweave/Makeway Feedback on Transition Strategy*, June 13, 2024.

Facilitator, *Organizational Values Conversation*, YEG Passport Rotary Club, Edmonton, February 17, 2022.

Facilitator. *Strategy Development Workshop*. Conflict Resolution Committee. Centre for Peace and Justice. Burman University. December 2018-May 2019

Facilitator. *Citizenship Dialogue 2014.* Institute for Canadian Citizenship, Fraser Valley. May 2014

Moderator. *Interfaith Dialogue.* World Interfaith Harmony Week 2014. Abbotsford Community Services. January 31, 2014

Main Facilitator. *Open Space Technology*. Municipal-Provincial Dialogue on Multiculturalism and Diversity. Ministry of Multiculturalism, Province of British Columbia, Surrey Library, Surrey, BC, Canada. March 2014

Main Facilitator. *Open Space Technology*. Municipal-Provincial Dialogue on Multiculturalism and Diversity. Ministry of Multiculturalism, Province of British Columbia, YWCA, Vancouver, BC, Canada. February 2014

Main Facilitator. *Open Space Technology*. Municipal-Provincial Dialogue on Multiculturalism and Diversity. Ministry of Multiculturalism, Province of British Columbia, Coquitlam Library, Coquitlam, BC, Canada. November 7, 2013

Co-Facilitator. *Interfaith Dialogue: Sacred Texts and Religious Expressions*. UFV Centre for Indo-Canadian Studies, University of the Fraser Valley, Abbotsford, BC, Canada. March 2013

Facilitator. *Interfaith Dinner and Dialogue on Social Inclusion and Environmental Responsibility*. Abbotsford Multicultural Society and Gladwin Heights United Church. Abbotsford, BC. May 2011

Training Manager. *SFTMS Implementation Training for Implementers*. Asia Fair Trade Forum. Katmandu, Nepal. December 4-6, 2009

Resource Person. *Entry-Audit Training for Country Managers*. Asia Fair Trade Forum. Bangkok, Thailand. January 16-18, 2009

Resource Person/Facilitator/Organizer. *Marketing Planning Workshop.* Asia Fair Trade Forum and ECOTA Fair Trade Forum, Dhaka, Bangladesh. July 2-5, 2008

Facilitator. *Certified Program for Continuous Improvement (PCI) Consultant-Coach for Fair Trade Enterprises*. Fair Trade Original, Dutch Association of World Shops and World Fair Trade Organization-Asia. Chiangmai, Thailand. 2008

Resource Person/Facilitator/Organizer. *Marketing Planning and Product Development Workshop.* Asia Fair Trade Forum and Forum Fair Trade Indonesia, Yogyakarta, Indonesia. April 21-25, 2008

Resource Person. *Electronic Commerce Workshop*, Asia Fair Trade Forum, and Philippine Fair Trade Forum. Manila, Philippines, February 2008

Resource Person/Facilitator/Organizer. *e-Commerce Workshop*. Asia Fair Trade Forum and Lanka Fair Trade Forum, Colombo, Sri Lanka. July 2007

Resource Person/Facilitator/Organizer. *e-Commerce Workshop*. Asia Fair Trade Forum and Fair Trade Forum, Shimla (Himachal Pradesh), India. June 2007

Website Development:

M. Manzanal for Abbotsford Building Connections-www.abcdiversity.ca

M. Manzanal for Asia Fair Trade Forum - www.asiafairtradeforum.org

Conference Organized:

Organizer. Diversity Networking Series 2013, Abbotsford, BC Canada with 70 attendees

Organizer. Diversity Networking Series 2012, Abbotsford, BC, Canada with 65 attendees

Organizer. IFAT Asia Sri Lanka Conference with the theme: Asian Fair Trade: Driving Innovation and Growth, Marawila, Sri Lanka, October 2008 with 100 attendees

Organizer. Fair Trade Session, Asian Forum on Solidarity Economy, Quezon City, Philippines, October 2007 with 100 attendees

Media / Book Coverage

Red Deer Advocate. *Central Alberta woman's book details being a 'provocateur' in global efforts*. 2022

The Global Filipino Magazine. *Global impact advisor making waves in Canada*. 2022

Alberta Filipino Journal. *Bringing a Filipina Author to the Mainstream*. 2022

Medium.com. *Being an Effective Leader in Turbulent Times*. 2021

ThriveGlobal. *Seeing the Light at the End of the Tunnel: 5 Reasons During the Coronavirus*. 2020

WFHGameChanger. *Strategizing your Business Reset*. 2020

Authority Magazine. Medium.com. Manzanal-Frank, Social Impact of Social Media Heroes, January, 2020.

Ladders.com. *Karaoke Lessons for Business*. 2018

Manta.com. *How to Create HR Policies for your small business.* September, 2018

TodayVille. *Local consultant offers free initial consultations*. August 2018.

The Abbotsford News, Local Rotarian Receives Peace Fellowship, November 2014.

The Abbotsford News. *Fundraiser for Haiyan victims Dec. 1*. November 29, 2013. http://www.abbynews.com/community/233870611.html

The city of Abbotsford. (February 2011). Manzanal fresh set of eyes for Abbotsford Diversity. *eConnections: Linking Economic Development Activities across Abbotsford.* Retrieved 2013-07-26. http://www.econnectionsabbotsford.ca/index.php?page_id=222

Reiners, J. Christoph (2013). Christian Faith in a World of Many Faiths. *Being the Church in Abbotsford: Reflective Essays. Abbotsford, BC, Canada: Mill Lake Books, 2013.*

The Vancouver Sun. *Effects of typhoon felt half a world away: Superstorm leaves local Filipino community shaken.* Retrieved 2014-06-06 http://www.vancouversun.com/news/Effects+typhoon+felt+half+world+away/9163329/story.html#ixzz33u2CDmVs

Professional Service:

Member, Advisory Board, National Newcomer Professional Cooperative 2023
Member, Investment Readiness Committee, Canadian Foundation 2019-2021
Member, Domestic Violence Research Committee, CAIWA, Red Deer 2017-2018
Member, Conflict Resolution Committee, Centre for Peace and Justice, Lacombe 2017-2019
Member and Board Director, Human Resources Committee, WRSFV 2012-2015

Professional Memberships and Associations:

Member, NetImpact Edmonton 2024-present
Mentor, Watson Institute
Member, Canadian Association for the Study of International Development 2023
Member, Manchester Metropolitan University Alumni Association 2022-present
Womentor, Betty-Ann Heggie Womentorship Program, Edwards School of Business, The University of Saskatchewan 2021-2022
Member-Mentor, Monash University Master in Global Development Practice Mentoring 2020-2021
Member and Business Coach, Edmonton Regional Innovation Network 2020
Member, Leduc and Wetaskiwin Chamber of Commerce 2019-present

Mentor, Everything Olds Entrepreneurship Centre	2019
Member, Ponoka Chamber of Commerce	2018
Mentor, Non-profit Management Certificate, Simon Fraser University	2018
Member, Canadian Evaluation Society	2018
Member, Rotary Peace Fellowship Alumni Association	2016-present
Mentor, Yunus Business School, Switzerland	2015-2018
Member, Emerging Leaders, Canadian Council for International Cooperation	2014-2016
Member, Kumvana Program, Engineers Without Borders Canada	2013-2014
Member, Race and Anti-Racism Network, UFV	2011-2015
Member, BC Council for International Cooperation	2010-2015
Member, Fraser Valley Human Dignity Coalition	2011-2013
Member, Fair Trade Vancouver	2010-2011
Member, International Editorial Board, Journal of Fair Trade Studies	2009
Member, Amnesty International Pilipinas	2001-2003

RECENT CONSULTING /CONTRACT PROJECTS & ASSIGNMENTS

- Keynote Presenter at the Mines Paris Executive Education Program-UK, 2024, at Leder School of Business at King's University, Edmonton, 2024
- Researcher for the National Newcomer Professional Cooperative for the Cooperative Business Model Best Practice, 2023
- Leadership and Change-Making Adjunct Faculty and Coach for the Rotary Peace Fellowship Program, Rotary Peace Centre, Chulalongkorn University, 2021-2023
- Subject-Matter Expert-Call for Women's Entrepreneurship Project, 2020
- Coach for Strategy, Impact, and Evaluation at Innoweave/MakeWay Foundation, 2020-present
- Performance Measurement for the Domestic Violence Project in Guatemala for BC Justice Education Society International, 2018
- Strategy, Research, and Evaluation Consultant for the Local Immigration Partnership Council in Abbotsford, Abbotsford Community Services, 2013-2015
- Evaluation Consultant to the UNICEF Evaluation of the Humanitarian Response to Typhoon Haiyan in the Philippines, 2014 (part of a 5-member team)

RELEVANT VOLUNTEER EXPERIENCES:

More than seventeen years of volunteer experience related to human rights, peace, and conflict resolution, rural livelihoods, local economic development, community development, leadership, and

social and business innovation in Canada and internationally. Here are some recent involvements:

January 2025
VOLUNTEER
Rimbey Women's Provincials, Curling Canada

November 2024
JURY
Leder Business Competition, King's University

October-November 2024
MENTOR
Watson Institute Western Union Foundation Fellowship

November 2023-2025
AFFILIATE
PostGrowth Institute Co-Lab

January -September 2023
MEMBER, ADVISORY BOARD
National Newcomer Professional Cooperative Project
BC Cooperation Association

October 2017-2019
MEMBER, COMMUNITY RECONCILIATION COMMITTEE
Centre for Peace and Justice, Burman University

LANGUAGES
Tagalog (native tongue), English (fluent), French (basic)

REFERENCES
Available upon request